



## GOVERNOR'S ADVISORY COUNCIL ON AGING

### AGENDA OF PUBLIC MEETING OF THE AD HOC COMMITTEE ON REVIEW AND REVITALIZATION AND PUBLIC RELATIONS

Pursuant to A.R.S. 38-431-02, notice is hereby given to the members of the Governor's Advisory Council on Aging (GACA) and to the general public that the **GACA Ad Hoc Committee on Review & Revitalization and Public Relations** will hold a meeting open to the public on **Thursday, March 27, 2014 at 10:30 a.m. to 1:00 p.m., Executive Tower Building, Fifth (5<sup>th</sup>) Floor Conference Room, 1700 W. Washington Street, Phoenix, Arizona 85007.**

**The Committee reserves the right to change the order of items on the agenda.**

**Committee members may attend in person or by telephone conferencing. (Conference call information is available from the Governor's Advisory Council on Aging at 602-542-4710.)**

### **AGENDA**

*The Committee will discuss and may take action on the following matters.*

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|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------|
| <b>I. Call to Order, Welcome, Review and Approval of February 20, 2014 Draft Minutes</b>                                                                                                                                                   | <b>Tonya Watson<br/>Committee Chair</b>      |
| <b>II. Review &amp; Discussions of Committee Members' Top 5 Priorities from PEST Analysis &amp; SWOT Analysis</b><br>(PEST - political, economical, social, and technological;<br>SWOT - strengths, weaknesses, opportunities and threats) | <b>All Committee<br/>&amp; Staff</b>         |
| <b>III. Review &amp; Discussion of Senior Action Day Input, Stakeholder Survey Input, &amp; GACA Committee Input</b>                                                                                                                       | <b>All Committee Members<br/>&amp; Staff</b> |
| <b>IV. Review &amp; Discussion of Top 5 Best Practices &amp; Good Ideas Identified by Members &amp; Staff</b>                                                                                                                              | <b>All Committee Members<br/>&amp; Staff</b> |
| <b>V. Discussion and Start to Development of Goals</b>                                                                                                                                                                                     | <b>All Committee Members</b>                 |
| <b>VI. Consensus on Next Steps on Developing the Plan for Comprehensive Strategic Review &amp; Assigned Tasks</b>                                                                                                                          | <b>All Committee Members</b>                 |
| <b>VII. Adjourn</b>                                                                                                                                                                                                                        | <b>Tonya Watson<br/>Committee Chair</b>      |

This agenda is subject to change up to 24 hours prior to the meeting. A copy of the agenda materials provided to the Council on Aging is available for public inspection at the Council's office, 1700 W. Washington Street, Suite 101, Phoenix, AZ 85007, 24 hours prior to the meeting.

**NEXT MEETING:** Date, time and location to be announced via public meeting notice posted at: [www.azgovernor.gov/gaca](http://www.azgovernor.gov/gaca). These meetings are open to the public.